

## **Taxi Fares Consultation 2025 Consultation Engagement Report**

Consultation took place on amended taxi fares/charges in East Dunbartonshire between 24 February and 4 April 2025. It is proposed to increase the various maximum scales which can be charged by operators by 3% (except for hires going to/leaving from Glasgow Airport, which will rise by a different amount).

### Consultation webpage

**Communications activities included:** 

- Advert for the Kirkintilloch Herald and Milngavie & Bearsden Herald
- Social media posts across Facebook, X and LinkedIn
- Media release

**Consultation webpage:** 

The webpage - www.eastdunbarton.gov.uk/taxi-fares-2025 was live from 24 February until 4 April 2025.

During that time it received **119 views**.

Media release:

### The consultation was launched with a media release on 28 February 2025, which was

www.eastdunbarton.gov.uk/news/2025/february/find-out-more-about-proposed-updatedtaxi-fares-in-east-dunbartonshire

Coverage in Private Hire Taxi Magazine, Taxi Point website,

published on the Council website, where it was viewed **559 times**:



# **TaxiPoint**

Kirkintilloch Herald and Milngavie and Bearsden Herald



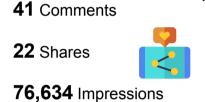




Facebook:

**9** posts

**21** Reactions



East Dunbartonshire Council

13 March - 3

**285** Click-throughs



Consultation is taking place on updated taxi fares and charges in East Dunbartonshire. It is proposed to allow operators to increase the maximum amounts which can be charged by 3% and to amend

### other charges. Find out more and have a say via the link below (first comment).





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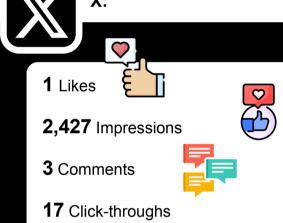
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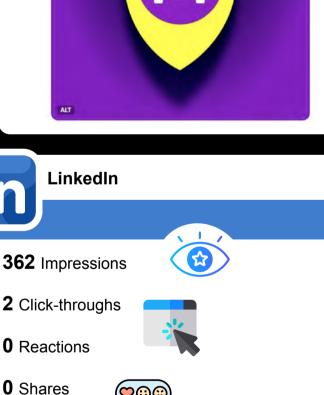
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**1** Retweets

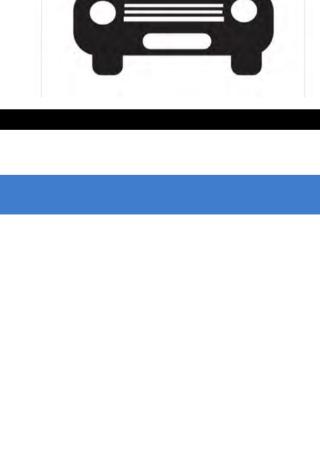


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## Top post

**3** Comments



Advert:

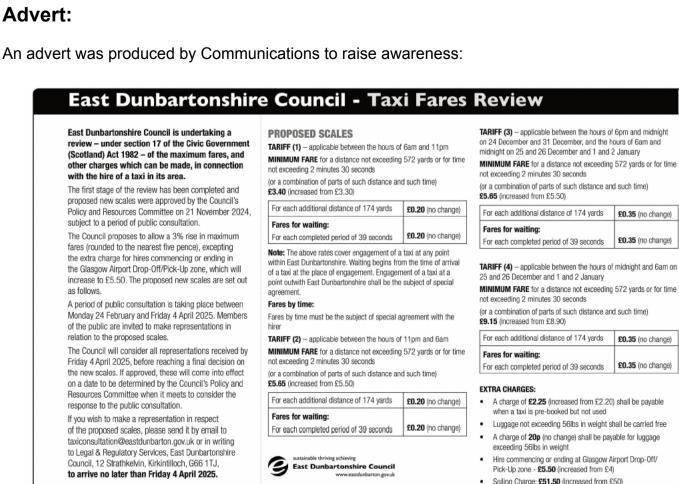
East Dunbartonshire Council

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4,382 followers 1mo • 🕥

say via the link below (first comment).



**Engagement:** 

There was strong engagement with the consultation on Facebook in particular, attracting 41 comments and lots of debate. All comments were collated and sent to the service for consideration. All of the bases were covered in terms of communication - online, in the local press and amongst the trade (with efforts made by the service to engage with them directly).